

**EXETER ECONOMIC DEVELOPMENT COMMISSION  
BUSINESS RETENTION & EXPANSION SUBCOMMITTEE**

**April 3, 2012  
8:30 am  
Wheelwright Room, Town Office**

**AGENDA**

- I. Call to order and approval of Minutes for March 22nd meeting
- II. Discussion/Action Items
  - A. Business Community Outreach Project
    - 1. Review Mail Out 1 contact list to confirm volunteers and assign primary contact person for follow up calls to arrange meeting dates
    - 2. Review back up material: EEDC background information sheet; Meeting Notes Form
    - 3. Review marketing materials: Leave behind postcard; EEDC brochure; business cards
- III. Announcements
- IV. Next proposed meeting date – April 17th, 8:30 am
- V. Adjournment